







# SGIS 2014 Exhibitors

| Stand  | Company   | About   |
|--------|---|---|
| 36     |  <b>ALPINZENTRUM</b><br>Alpinzentrum<br>Gstaad AG                                  | <p>Represented by Volker Schweinbenz</p> <p>Alpinzentrum Gstaad AG is committed to safe and secure outdoor education programmes and to the promotion and development of all aspects of outdoor learning. Every course is exciting, inspiring and packed full of adventure. What we teach in our courses cannot be learned in a traditional classroom setting. We believe that the outdoors provide the setting for a unique education based on experiential learning.</p> |
| 32, 33 |  <b>BAUMASSURANCE SA</b><br><i>Your link in Switzerland</i><br>Baumassurance<br>SA | <p>Represented by Heiner Baumgartner, Toni Bachmann, Patrick Feierabend</p> <p>Knowledge is key when it comes to liability! Baumassurance are independent insurance Brokers. We put 25 years of experience, knowledge and expertise in international schools' matters at your service. Contact us!</p>  |
| 2      | <b>Capita Sims</b><br>International   | <p>Represented by Greg Martin</p>   |
| 27     | <b>CES Holdings</b><br>Ltd  | <p>Represented by Terry Johnson</p> <p>CES Holdings is the largest independent consolidator of UK books and equipment to international schools in Switzerland and worldwide. We offer a very extensive choice of catalogues, rapid delivery times, an acclaimed after-sales service and a sophisticated online order tracking system. A complete selection of catalogues will be on display.</p>  |
| 28     | <b>CJM Software</b>   | <p>Represented by Chris Boulton</p>   |
| 23     | <b>Collins Learning</b>   | <p>Represented by Thomas Wiltshire</p>  |
| 39     | <br><b>Core</b><br><b>Consultants</b>  | <p>Represented by John Cannings</p> <p>The Complete Learning Experience</p> <p>Core Consultants exist to help schools implement and improve their IB Diploma Core provision. Our team of experienced IB Educators can help you make the IB Diploma a more dynamic and coherent experience for the students in your school, allowing them to maximise their learning. Visit our website at: <a href="http://www.core-consultants.org">www.core-consultants.org</a></p>     |

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| 18, 19 | EducaTec AG              | <p>Represented by Vance Carter</p> <p>EducaTec AG is working to increase the understanding of technology and engineering in primary and secondary school systems. We have material for the teaching of technology, the sciences, computer science, math, and robotics. Our Primary product lines include: LEGO Educational Division, Vernier, Texas Instruments calculators and National Instruments.</p> |
| 29     | Encyclopædia Britannica  | Represented by Brendon Fleming  |
| 13     | Endicott College         | <p>Represented by Richard Pacheco</p> <p>M.Ed. degrees in International Education, International Education Administration, in International Education with ESL Specialization, in Athletic Administration, and in Special Needs and Behavioral Studies.</p>   |
| 22     | FCD Educational Services | Represented by Tom Gee and Deirdre Flynn  |
| 4      | Finalsite                | Represented by Clive Ungless  |
| 26     | Findel Education         | Represented by Sinead Healy   |
| 15     | Follett                  | <p>Represented by Emily Smith</p> <p>Follett provides educationally relevant content, integrated educational technology solutions, and value-added services to over 65,000 PreK-12 schools and districts in the United States and around the world. We focus on earning our customers' trust every day and helping you impact over 35,000,000 PreK-12 students every year.</p>                            |

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| 14      | Foundations for Learning     | <p>Represented by Sylvia Leck</p> <p>Foundations for Learning is dedicated to helping people reach their full academic potential.</p> <p>Based in Zurich, we offer a comprehensive range of services to support academic performance and life skills. These include: academic support and tutoring for the important educational building blocks (reading and writing, maths and languages) as well as revision for IB, IGCSE and A Level exams.</p> <p>Assessment of and support for learning difficulties including dyslexia, autism spectrum disorders, ADD/ADHD and other problems</p> <p>An Extended Learning Centre in association with the Inter-Community School in Zumikon</p> <p>psychological support for emotional and behavioural difficulties</p> <p>teacher training courses and workshops on all aspects of learning support and special needs</p> <p>More information about Foundations for Learning</p> |
| 5, 6, 7 | Galmar SA                    | Represented by Janik Leutloff, Daniel Kluss   |
| 24, 25  | Hodder Education             | <p>Represented by Jo Arnold</p> <p>Hodder Education is a leading service provider to schools in over 100 countries worldwide, with resources and training available from Primary to A level. We publish for qualifications from the IB, Cambridge International Examinations and Edexcel, and also offer a wide range of innovative digital support.</p>  |
| 41, 42  | Houghton Mifflin Harcourt    | Represented by Neil Doherty and Stuart Beaumont   |
| 38      | Inspiring Futures Foundation | <p>Represented by Julia Watson</p> <p>The Inspiring Futures Foundation is a not-for-profit organisation which, for over 70 years, has been working with young people in partnership with schools in the UK and internationally, providing impartial and expert career guidance that includes a personal interview, psychometric profiling, work-related learning and much more.</p> <p>More about Inspiring Futures</p>   |

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| 43    | Lovell<br>International<br>Camps   | <p>Represented by Bryce Lovell, Victoria Lovell</p> <p>Lovell International Camps is currently offering exciting winter programs for school groups, providing professional instruction in skiing, ski racing, snowboarding and a variety of other activities. We've had 40 years' experience running an international school and summer camp - and now would love the opportunity to create a special winter program for your students.</p>   |
| 9, 10 | Oxford<br>University Press   | Represented by Thomas Haydon  |
| 20    | Pearson  | <p>Represented by Abigail Keys-Clark</p> <p>Pearson is the world's leading learning company. Our education business combines 150 years of experience in publishing with the latest learning technology and online support. We work in more than 70 countries. Courses are available as books, online and through multi-lingual packages, helping people learn whatever, wherever and however they choose.</p>   |
| 12    | Schofield and<br>Sims  | Represented by David Nesbitt  |
| 40    |  Scholastic | <p>Represented by Sjenka Leslie</p> <p>Scholastic is the world's largest publisher and distributor of children's books. Scholastic is proud to serve the needs of children, teachers and parents in International and DoDEA schools, as well as indigenous educational markets. For over 85 years, Scholastic has created quality products and services that educate, entertain and motivate children and are designed to enhance their understanding of the world around them.</p> |
| 31    | Skibound   | Represented by Natalie Roberts  |
| 8     | Studio Patrick   | Represented by Anne Grobéty and Mikaël Berner   |

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| 44     | Texas Instruments Deutschland GmbH  | <p>Represented by Gerhard Stolz</p> <p>Texas Instruments works with educators throughout the world in designing and developing classroom technology. As a result, our products, training and support materials are well-researched and tested, providing appropriate solutions for every classroom.</p>   |
| 1      |  <p>learning today - leading tomorrow</p> <p>TFL Education Ltd</p> | <p>Represented by Aiden Harper</p> <p>TFL Education provides a series of fully resourced, interactive courses for inclusion in the primary and secondary school curriculum. The courses encourage young people to recognise the behaviours, attitudes, qualities and skills identified as essential for success in the twenty-first century.</p> <p><a href="#">More about TFL Education</a></p>                    |
| 21     |  <p>TCBC School Tours</p>  | <p>Represented by Ben Hornby</p> <p>TCBC School Tours is a family business based in the UK specialising in customised educational school tours to a handful of select destinations. These include Moscow, St Petersburg, Berlin, Munich, Krakow, WWI &amp; WWII Battlefields, Istanbul, Beijing, Washington DC and New York City.</p>   |
| 16, 17 | TTS Group Ltd   | <p>Represented by Scott Topliss</p> <p>TTS is Europe's leading developer of teacher resources for international primary schools. In the past four years we have won over 35 national awards including 'Product of the Year' for the past four years, thus it is we have unparalleled credentials as an innovative developer in the primary area.</p>  |
| 30     | Village Camps   | <p>Represented by Nick Tranter</p> <p>Curriculum inspired Outdoor Education Programmes for International Schools take the learning process outside the classroom and into the great outdoors. Innovative and creative Summer Camps in Switzerland, England, France, Austria, Canada and China. Students may focus on language study, sports, adventure or performing arts. Award winning leadership programmes.</p> |

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WCBS

Represented by Neil Butcher

Innovative MIS Products for International Schools  
WCBS International is a leading supplier of management information systems to over 500 fee-paying schools worldwide.

3Sys Academic - browser-based solution for all academic and administrative requirements

PASS Finance - complete billing and financial management with powerful reporting features

webALUMNUS – Simple hosted alumni management

More about WCBS

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World Book, Inc.

Represented by Rob Jamieson

WorldBook, Inc. is committed to creating educational products that meet the highest standards of editorial excellence in print and digital forms. World Book offers a wide range of products including TheWorldBook Encyclopedia; World Book Online, the most comprehensive and authoritative online solution for schools; and WorldBookClassroom, innovative and effective teaching resources for the classroom.

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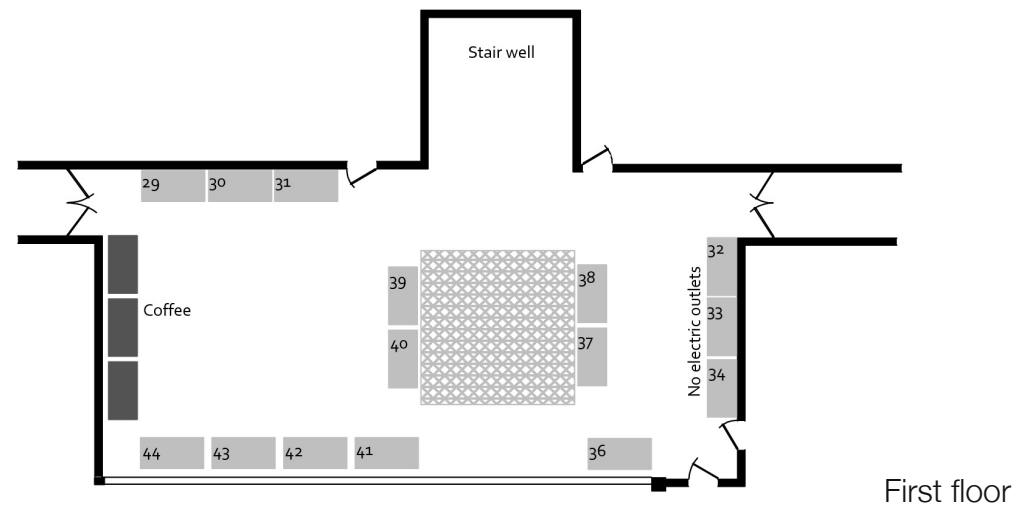
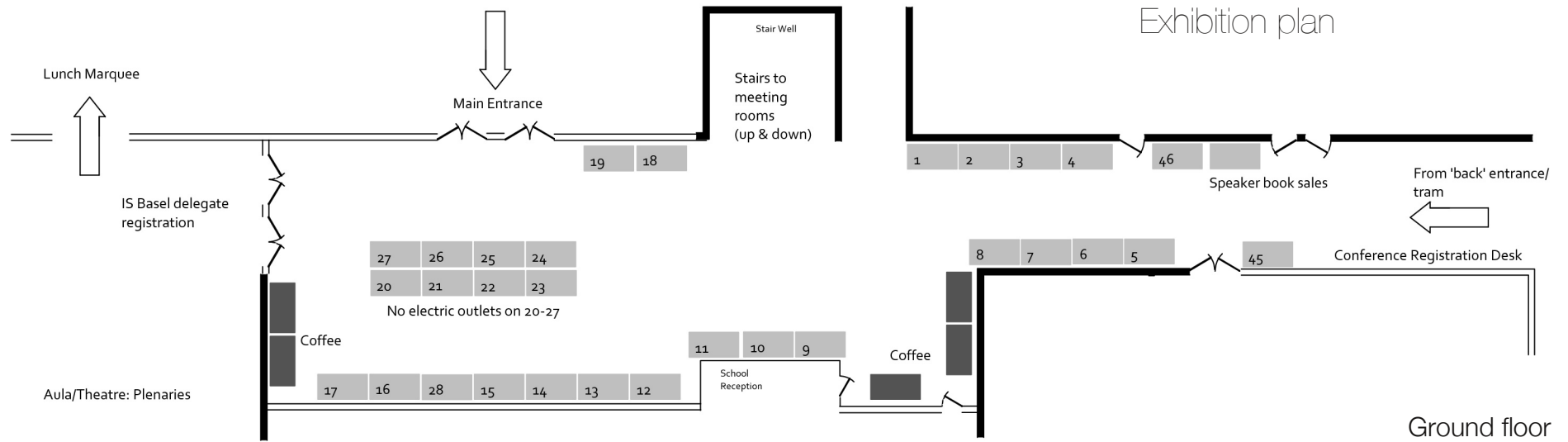


World  
Challenge

Represented by Tony Burns

Working with students in 23 countries across the globe, World Challenge offers young people the chance to explore the world and experience different cultures while developing valuable life skills. Providing bespoke student travel itineraries to over 65 destinations for over 25 years, World Challenge provide all students and teachers with a level of expedition safety and service second to none. This is our eleventh year working with SGIS schools.

SGIS 2014  
ISB Reinach, 21-22 March  
Exhibition plan



# Let's find your way!

*Exclusive service for staff of International Schools in Switzerland*



When moving to or out of Switzerland, staff and their families generally experience a transition period during which they **would not** have sufficient insurance coverage. Baumassurance has developed **a short term travel insurance** which allows you to account for this gap.

Baumassurance also offers relevant complete packages for families arriving to Switzerland and practical assistance for staff leaving in order to properly terminate all contracts related to the Swiss system.

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# Dedicated to the **success** of International schools

Did you know schools in over 40 countries worldwide **choose SIMS as the most effective solution** for running a busy international school?

Delivering world class school management systems for over 30 years, SIMS International provides schools with the most in-depth and flexible management information solution, designed specifically for the education sector

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**"By using SIMS, the school can be sure that its communication with parents is accurate, up to date and accessible"**

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Foundations  
for Learning

Firm foundations for unique ways of learning

# Foundations For Learning

is pleased to announce our presence at the

## SGIS Conference

on

March 21<sup>st</sup> and 22<sup>nd</sup>

at the

## International School of Basel

We hope that you are able to take time out of your busy schedules to drop by and say hello.

Our specialists will be available to answer any questions you may have, and we will be able to provide you with any information concerning the services we offer.

We look forward to seeing you.

*Please take a look at our website:*

**[www.foundationsforlearning.ch](http://www.foundationsforlearning.ch)**

### *What people are saying about Foundations For Learning:*

*When you are advised that your child requires an educational assessment it can trigger a challenging host of emotions for you and your child. Whether it is a totally new situation or a further need to previous assessments. Ours was the latter. I felt I really needed to feel secure that I was dealing with people who were both professional and had a wealth of experience. Equally as important, that they would listen to everything I felt I needed to tell them and that my child would feel comfortable in their environment. I was convinced from my first phone call that I had made the right choice. (Parent)*

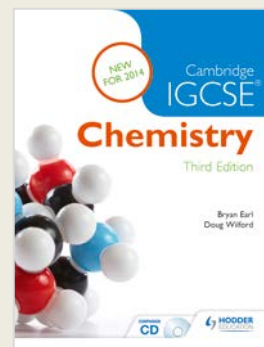
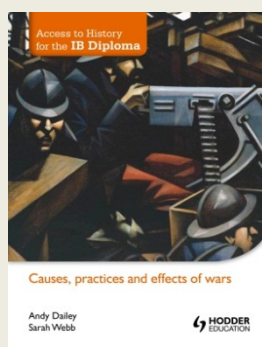
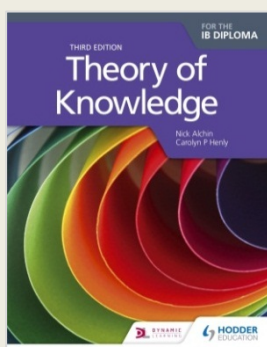
*In establishing a special needs screening process for the company, we have worked closely with Foundations For Learning for the past six months. They have provided support throughout each stage of the process including professional development for teachers, use of identification checklists, and undertaking the actual screening of students. We have found them very professional to work with and their knowledge and expertise has been greatly appreciated. We will continue to work closely with them in the future. (SIS)*

*Foundations For Learning is a valuable resource for Zurich International School (ZIS) students and faculty. We have referred many families to Foundations for Educational Testing, Academic Support and a wide variety of therapies. ZIS faculty have also benefited from the high quality educational presentations that Sylvia and Paul have offered. Our teachers trust Foundations and consider Sylvia and Paul very much part of the teams that support our students. Foundations For Learning offers a service like no other and is a tremendous asset to the greater Zurich community! (ZIS)*

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### Why the world's top International Schools choose Hodder Education...

#### 1. Expert

We have been publishing for International Schools for over 20 years – giving us a wealth of experience that we transfer into our range of services.

#### 2. Local

Last year we provided educational services to schools in 140 countries via our network of global representatives. We always endeavour to provide the resources that are right for your classroom, not just the syllabus you teach.

#### 3. Comprehensive

We are constantly innovating and looking for new ways to support schools – currently offering an unrivalled range of 192 resources across 4 levels and 15 subject areas.

#### 4. Supportive

With teacher workshops, digital resources and students magazines alongside our traditional textbooks we offer the widest variety of services to International Schools.

#### 5. Quality

Our resources are widely used by the world's top International Schools where 90% or more of their students achieve the top grades.



# We are Inspiring Futures

Futurewise is a not-for profit organisation that exists to help young people make informed decisions and develop skills. Specialists in the provision of career guidance and skills development training, we're proud of the fact that we've been inspiring futures for over 70 years.

We work in international schools all over Europe, in the Middle and Far East as well as in the UK, in partnership with schools and like-minded professionals to provide young people with a range of personal, practical and progressive services.

We enhance the support currently provided in schools to help students from a wide range of backgrounds, whether they are thinking about higher education, apprenticeships or work.

**We can help you to deliver a package of career guidance, skills training and professional services which will complement the programmes you already offer in your school.**

## Working with students and schools

Our impartial and independently delivered careers programmes are designed to support your students' transitions through their senior school years. Working closely with you to enhance your school's provision, we can tailor the information, advice and guidance to suit. Whether you're looking for individual guidance interviews or year group enterprise workshops, psychometric profiling or a plan for your Careers department, we can help.


## Futurewise New Generation

In an increasingly competitive economy, students need to stand out from the crowd. Expert career guidance can help them do this.

Futurewise offers career guidance and planning programmes that support young people from age 15 to 23.

The programme includes:

Psychometric profiling, a personal report, an interview, My Futurewise webspace, access to the Information, Advice and Guidance Helpline, career guidance resources and discounts on career experience and skills development events.



if you want to give  
your students the  
best chance in life,  
we can help

### FREE TRIAL offer with this advert

If your school would like a free trial of the new Futurewise psychometric profiling tool, please visit Julia Watson at SGIS in Basel or contact her on the details below.



learning today - leading tomorrow



# TFL Education

## Helping students prepare for the 21st century.

We provide a series of fully resourced, interactive courses for inclusion in the primary and secondary school curriculum. The courses encourage young people to recognise the behaviours, attitudes, qualities and skills identified as essential for success in the twenty-first century.

### The benefits:

- Endorsed by the Chartered Management Institute
- FREE CMI membership
- Direct registration with TFL Education
- Full course materials
- FREE teacher training
- Flexibility of delivery

### Want to find out more?

For more information please contact:

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